

PROMO-EST

POST CONFERENCE
EXCURSION 11th JUNE, 2004

OPTION 1: EXCURSION Genoa-Portofino-Sanfruttuoso-Camogli-Genoa
(by boat)

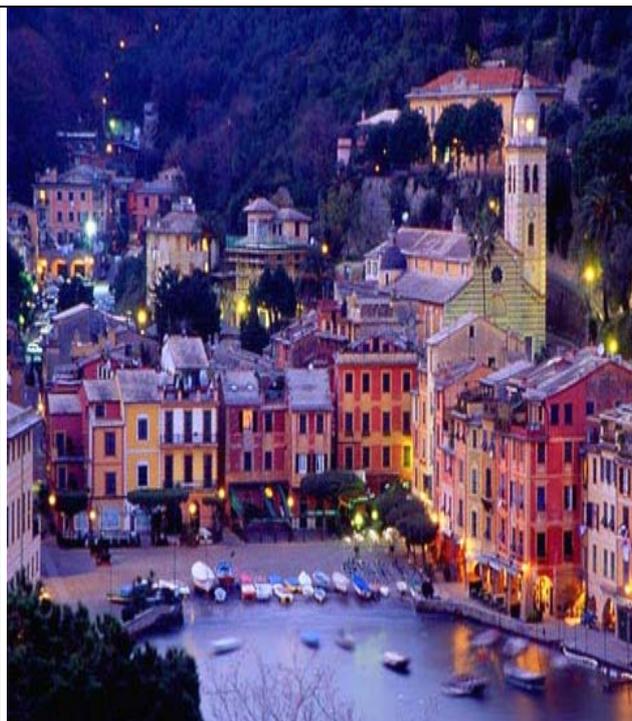
28 pax € 34,00 per person (if the number of people
Should be below 28, the price will change accordingly)

DEPARTURE from Magazzini del Cotone at 13.00
RETURN to Genoa at **20.30**

OPTION 2 : SIGHT-SEEING TOUR OF GENOA (half day by foot)

25 pax € 7,00 per person
DEPARTURE at 15.30

OPTION 1: SOCIAL TOUR-Genoa/Portofino/S.Fruttuoso/Camogli/Genova



FIRST STOP: PORTOFINO

Departure at h. 13.00 from "Cotone Congressi"(by boat)
Around h. 14.00/14.30 arrival in Portofino
Sight-seeing tour

Portofino is small, exclusive paradise. In a very small space, there are unexpected worlds. Just turn a corner and you leave behind the excitement for an archaic peace. Climb the streets and paths of Mt Portofino, now a nature park. The forms and colours, the position of the houses and the rich villas trace a magic reflection all around the gulf. Very famous is the Piazzetta" at Portofino, where you can find the stars of Hollywood and the international jet setter.

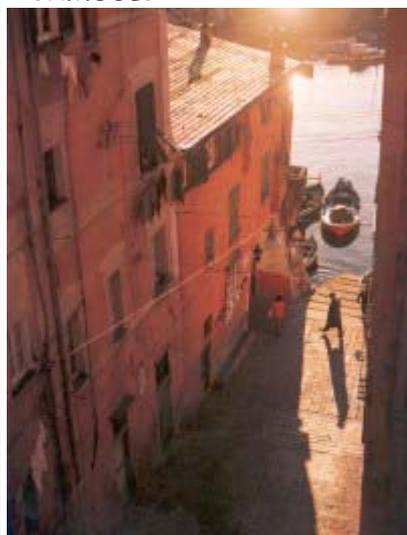


SECOND STOP: S.FRUTTUOSO

Abbey of S.Fruttuoso Tour

The San Fruttuoso di Capodimonte cove comes as a surprise to most visitors, appearing literally out of nowhere at the end of the narrow by between Camogli and Portofino's splendid promontory. Legend and an air of mystery surround the origins of San Fruttuoso's ancient monastery, founded to contain and honour the remains of the holy Bishop of Tarragona. The sacred atmosphere of this stone jewel nestled amid the green of the aromatic Mediterranean shrubbery and the crystal blue-green of the sea extends even into the waters, where at a depth of 17 meters stands a Benedictine statue of Christ.

CAMOGLI



THIRD STOP: CAMOGLI

Sight-seeing tour

Camogli, the "Town of a Thousand White Sailboats", is a picturesque fishing village with centuries-old sea-going origins. In Camogli you can visit the old centre with its characteristic harbour, its typical many-coloured house, the Marine Museum and Castle Dragone.

SIGHT-SEEING TOUR OF GENOVA (half day on foot)

Porto antico, Renzo Piano Expo (Bigo and Foppa), San Lorenzo street, palazzo Ducale, Garibaldi street.



PORTO ANTICO (OLD HARBOUR)

This was the palace of the former rulers of the Republic of Genoa, built at the end of the XVI century. The neoclassic facade co-exists with the remains of the previous medieval building at the left. A double courtyard opens toward the very center of the city.

A majestic staircase introduces to the upper floor where the halls in which the government activities took place, the private apartment of the Doge and the chapel are located. All of them are nicely decorated with paintings, frescoes and tapestry.



SFERA and BIGO

Sfera and Bigo were projected by Renzo Piano in 2001, for the G8 meeting. Sfera is a strong but nevertheless light structure, specially designed to accommodate the famous arboreal ferns of Genoa greenhouses. Bigo's structure reminds the loading arms of the cargo ships: a panoramic lift is secured to the highest arm (more than 70 meters long).



PALAZZO DUCALE

This was the palace of the former rulers of the Republic of Genoa, built at the end of the XVI century. The neoclassic facade co-exists with the remains of the previous medieval building at the left. A double courtyard opens toward the very center of the city.

A majestic staircase introduces to the upper floor where the halls in which the government activities took place, the private apartment of the Doge and the chapel are located. All of them are nicely decorated with paintings, frescoes and tapestry.



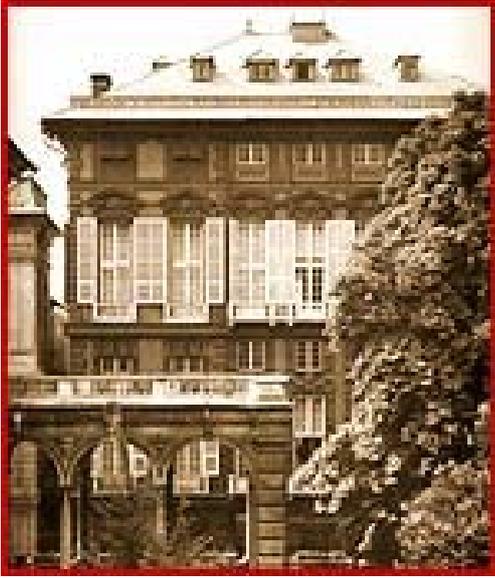
SAN LORENZO CATHEDRAL

Situated in the centre of the medieval city the San Lorenzo Cathedral is surrounded by buildings of great religious and civil value: the baptistery, the archbishop's palace, the San Lorenzo cloister and the ducal palace. The cathedral, in the past close, in between backstreets and tiny squares, was isolated during the nineteenth century with the creation of the Piazza Matteotti Square and Via San Lorenzo and the enlargement of the Piazza San Lorenzo.



PORTA SOPRANA

**The Porta Soprana,
Genova's medieval
gate said to strike
fear into the heart of
invaders**



Palazzo Rosso

When newly made fortunes encouraged Genoa's merchant bankers to move out of the cramped old town in the mid-sixteenth century, artisans' houses were pulled down to make way for the Strada Nuova, later named Via Garibaldi, on the northern fringe of the quarter.

Take a look, for instance, at no. 7, the heavily stuccoed Palazzo Podestà, with its grotto and fountain on the far side of its small courtyard, or the splendid Palazzo Tursi.

The first building at the western end of Via Garibaldi is the Galleria di Palazzo Bianco, Genoa's finest art gallery.

Across the road is the less prestigious Galleria di Palazzo Rosso.

Please reserve the following excursion:

- GENOVA SIGHT-SEEING TOUR (half day) € 7.00 per person

Last Name _____ First Name _____

Accompanying Person:

Last Name _____ First Name _____

Credit card number _____

- GENOVA/PORTOFINO/SANFRUTTUOSO/CAMOGLI/GENOVA (half day) € 34,00 per person

Last Name _____ First Name _____

Accompanying Person:

Last Name _____ First Name _____

Credit card number _____

Please returned this form at the Reception desk PROMO-EST.

Booking may be done [online](http://prenotazioni.promoest.com/asp/prenota.asp?idevento=30)(<http://prenotazioni.promoest.com/asp/prenota.asp?idevento=30>)